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Barnes & Noble Customers Give the Gift of Reading to Children in Need Through Annual Holiday Book Drive

Deptford Barnes & Noble Chooses *Children's Regional Hospital at Cooper* As Local Non-Profit Recipient

Deptford, NJ – October 2016 – Barnes & Noble Deptford invites customers to give the gift of reading to children in need during the company's annual Holiday Book Drive, taking place November 1, 2016, through January 1, 2017. The Barnes & Noble Holiday Book Drive provides customers the opportunity to donate books to locally designated non-profit organizations. Last year, Barnes & Noble customers and booksellers provided more than 1.5 million books to over 650 local charitable organizations that provide services to children across the country.

Holiday Book Drive recipients throughout the country include schools, libraries, literacy organizations, family social service agencies and homeless centers. This year, the Deptford Barnes & Noble, located at 1553 Almonesson Rd, will be collecting books for *Children's Regional Hospital at Cooper*.

"The Holiday Book Drive is a favorite program of both booksellers and customers across the country," says Sarah DiFrancesco, Vice President, Business Development for Barnes & Noble. "Customers often purchase and donate a personal childhood favorite as a way to pass on a holiday tradition to a child in their local community."

To find out how to participate in the Holiday Book Drive, contact the Deptford Barnes & Noble Community Business Development Manager Jen-Na Hollis at 856-232-3384

About Barnes & Noble, Inc.

Barnes & Noble, Inc. (NYSE: BKS) is a Fortune 500 company, the nation's largest retail bookseller, and a leading retailer of content, digital media and educational products. The Company operates 638 Barnes & Noble bookstores in 50 states, and one of the Web's premier e-commerce sites, BN.com (www.bn.com). The Nook Digital business offers a lineup of popular NOOK® tablets and eReaders and an expansive collection of digital reading and entertainment content through the NOOK Store®. The NOOK Store features more than 4 million digital books in the US (www.nook.com), plus periodicals and comics, and offers the ability to enjoy content across a wide array of popular devices through Free NOOK Reading Apps™ available for Android™, iOS® and Windows®.

General information on Barnes & Noble, Inc. can be obtained by visiting the Company's corporate website at www.barnesandnobleinc.com.

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