

2021 Employee Giving Campaign: Care to Share

Frequently Asked Questions



What is the Employee Giving Campaign?

The Employee Giving Campaign is Cooper's Annual Employee Appeal. This is a workplace campaign at Cooper University Health System managed by The Cooper Foundation and designed to raise funds for patient care, education and research, and community programs.

What are my giving options?

It's easy and convenient to donate! When you sign up for a bi-weekly payroll deduction, every pay period, starting in January, whatever amount you decide is automatically deducted from your paycheck and directed to the program of your choice. Bi-weekly payroll deductions will roll over from year to year.

You can also choose to make a one-time payroll deduction or one-time donation by check or credit card.

What does it mean that bi-weekly payroll deductions will roll over from year to year?

What if I need to change or cancel my donation?

When you sign up for a bi-weekly payroll deduction, your donation will roll over from year to year so you won't need to continually fill out the Employee Giving Campaign pledge form. You can make a change to your donation amount, fund designation or cancel your donation at any time by contacting the Foundation at 856.342.2222 or Hreno-Jessica@cooperhealth.edu.

Once you are enrolled in the bi-weekly payroll deduction, we will send you a yearly reminder, in November, giving you the opportunity to make any changes to your bi-weekly deduction for the following calendar year.

What programs can receive funds?

You can donate to more than 100 Foundation funds. For a complete list, visit the Cooper Intranet and under Departments select Cooper Foundation. Or, go online at foundation.cooperhealth.org/egc.

We have highlighted a few of the favorite programs supported by employees through the Employee Giving Campaign:

- **Cooper Foundation:** Support the programs and services that make Cooper University Health Care one of the leading healthcare providers in the region.
- **Community Programs:** Neighborhood programs for underserved members of our community.
- **Child Life Program:** Help young patients cope with healthcare experiences through age-appropriate education and therapeutic play.
- **MD Anderson Cancer Center at Cooper:** Support our Patient in Need program to help cancer patients in financial distress or choose from 20 other cancer funds dedicated to improving the health and well-being of our cancer patients.
- **Cooper CARES:** Provides funding for patient care initiatives proposed by employees.

How do I make a gift?

Complete the Employee Giving Campaign Donation Form and return it to The Cooper Foundation in an interoffice envelope, by fax to 856.342.2109, or mail to: The Cooper Foundation, 3 Cooper Plaza, Suite 500, Camden, NJ 08103. You can also scan and email your form to Hreno-Jessica@cooperhealth.edu.

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Is my donation tax deductible?

Yes, your donation is tax deductible. If you donate through a payroll deduction, you may claim the tax deduction in the year donations are deducted from your pay. Please refer to the "Deductions" section of your pay stub to review your donation amount. If you pay by check or credit card, we will send you a letter acknowledging your gift which can be used to claim a donation in the year you make the donation.

I can't give that much; should I even bother?

Our goal is participation! While every dollar helps in providing our patients and community with the best possible opportunities, your participation sends an even more powerful message to those we serve. It lets others know that you believe in Cooper and are willing to give support physically, mentally and even financially.

I hear there are prizes? How do I qualify?

We appreciate your generosity and to thank you for participating in the Employee Giving Campaign. Everyone who donates to the campaign is eligible to win the grand prize. The winner will be announced at the conclusion of the campaign.

How have employee donations to past campaigns been utilized?

Donations to the Employee Giving Campaign are used to help fulfill the needs of our staff, patients and the community. Funds raised from past campaigns have been used to:

- Support The Patient in Need fund and Complementary Medicine Program at MD Anderson Cancer Center at Cooper.
- Supply clinical and non-clinical departments with items to help staff perform their best or enhance the patient experience: blanket warmers, comfort care gift boxes, books & DVDs, specialized car seats for pediatric patients, mobile charging stations for patients and families at MD Anderson Cooper, blenders and food containers for nutritionists, i-pads and applications for speech therapy patients, art supplies and music supplies for our pediatric patients.
- Fund training, education, seminars and research projects.
- Fund equipment requested by our clinical team, such as a Transcranial Doppler System for Pediatrics. This item is used as a screening test to prevent complications in sickle cell patients. Previously, Cooper patients needing this screening had to travel elsewhere, but now they can stay at Cooper for this screening.
- Provide our community with meals, groceries, toys and books during the holidays and offering family friendly entertainment through our Summer in the City concert series which also provides free giveaways of personal hygiene items, books and toys.

