



pinkroses tealmagnolias

fighting women's cancer for a decade

Your Gifts at Work

MD Anderson Cancer Center at Cooper

When you give to the Pink Roses Teal Magnolias Fund, you help women in their fight against cancer. Your funding supports MD Anderson Cancer Center at Cooper's innovative research, advanced diagnostic and treatment technologies, cutting-edge clinical trials, patient support services and more – advancing cancer care and improving the lives of our patients during their cancer journey.

About MD Anderson Cancer Center at Cooper

In October 2013, Cooper University Health Care and MD Anderson Cancer Center in Houston, Texas, one of the nation's leading cancer hospitals, partnered to create MD Anderson Cancer Center at Cooper, a full clinical integration between our two programs. MD Anderson at Cooper physicians adhere to the same philosophy, processes and guidelines set by MD Anderson in Houston, Texas, and patients receive the same proven practice standards and treatment plans provided at MD Anderson. Advanced, comprehensive cancer services are provided at our Camden, Voorhees and Willingboro locations. The Cooper Digestive Health Institute locations are fully accredited MD Anderson at Cooper locations providing innovative gastrointestinal cancer prevention, detection and treatment services. Additional cancer clinical services are provided at multiple locations throughout South Jersey.

Patient in Need Fund

The Patient in Need Fund provides small grants to MD Anderson at Cooper patients who need help paying for basic cost of living expenses related to their cancer treatment and recovery. Small grants are available for prescriptions, transportation, child care, utility bills, wigs, emergency rent and food. This fund is often a patient's last resort after all other sources of support have been exhausted. **Your donations to this fund can make a significant difference in the well-being of our patients.**

Breast Surgery Oncology Fellowship Program

MD Anderson at Cooper was recently awarded accreditation by the Society of Surgical Oncology to offer a Breast Surgery Oncology Fellowship Program and will welcome its first fellow in 2019. This one-year program will provide the fellow with extensive surgical and multidisciplinary training to become a leader in the surgical management of breast disease. Fellowship trained breast surgeons are needed to care for rare and complex breast cancers, interpret results of clinical trials and implement practice-changing results at their institutions. **Your funding of this program will help support the training of the next generation of breast surgery leaders as well as program management and oversight.**

Clinical Trials and Research

Clinical trials for cancer are research studies that compare the most effective known treatment for a specific type or stage of cancer with a new approach. This can be a new drug, or combination of drugs or a different way of using existing therapies. There are also trials that involve new approaches to surgery and radiation therapy. While many trials focus on treating cancer, there are also trials to prevent cancer, improve early diagnosis, stop the cancer from coming back, and reduce side effects. It can take years to complete a single study. Although the investment in time and resources is significant, the potential impact is tremendous. Research is the only way we will discover and deliver the cures for cancer. **Funding of our Clinical Trials Program can help advance the life-saving treatments of tomorrow, explore new ways to improve cancer diagnosis and screening efforts and help improve the lives of cancer survivors during and after treatment.**

Advanced Technology

Patients at MD Anderson at Cooper have access to some of the most innovative and advanced diagnostic imaging and treatment tools in the world, including high-resolution breast ultrasound; PET-CT; MRI imaging and guided biopsy; digital stereotactic and vacuum-assisted biopsy systems; brachytherapy; IMRT; partial breast radiation treatment; robotic surgery; radiofrequency ablation and stereotactic radiosurgery. Our Department of Pathology and Laboratory Services has the advanced technology and the clinical expertise to provide specialized testing to determine biochemical attributes, hormone receptor status and genetic characteristics of cancer cells. This information is critical to determine an effective treatment plan for each patient. Our Department of Radiation Oncology uses advanced treatment technologies available such as prone positioning and respiratory gating to protect normal healthy tissue during treatment. **Through your support, we are able to continue to invest in innovative technologies.**

grateful

Cancer Outreach, Screening and Education

MD Anderson at Cooper is committed to a strong and healthy community. As part of our cancer prevention and early detection efforts, we provide free cancer outreach, education and screening services for breast, cervical, colorectal and prostate cancer as well as melanoma, oral cancers and lung cancer to uninsured men and women in South Jersey. Each year our team conducts thousands of life-saving screenings and provides education about cancer prevention and detection. **Through your support, we can continue our screening efforts and strengthen the health and well-being of our community.**

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Cancer Genetics Program

While most cancers are not hereditary (related to your genes), some gene mutations can put you at a higher risk for developing certain types of cancer. Through the William G. Rohrer Cancer Genetics Program, our team can help individuals and families identify and manage their risk for hereditary cancer. Our cancer genetics program offers hereditary cancer risk assessment, genetic counseling, and genetic testing by a team of specialized physicians and genetic counselors. In addition, our cancer genetics team works with each patient who has a genetic predisposition for cancer to develop a personalized monitoring and/or preventative treatment plan through our High Risk Program. **Your support of this program can help patients with expenses related to genetic testing that may not be covered by insurance.**

Integrative Oncology Program

The Integrative Oncology Program at MD Anderson at Cooper focuses on incorporating the three pillars of a healthy lifestyle — nutrition, physical activity and emotional health — into the patient's care plan. We believe that traditional cancer treatment, combined with a focus on strengthening the body through exercise and nutrition and empowering the mind to manage stress and anxiety, can result in optimized cancer treatment and a return to wellness. An Integrative Oncology consultation can help with: symptom management, nutrition, understanding the benefits and risks of supplements, exercise and physical activity, rehabilitation, emotional health and psychosocial needs. **Through your support of the Integrative Oncology Program, we can continue to offer this innovative care to our patients.**

Cancer and Pregnancy Registry

While cancer during pregnancy is uncommon, when it does occur, it can be difficult for the mother and the health care team. The Cancer and Pregnancy Registry offers hope and answers backed by research. **Through your support of the registry, our team can continue to collect information about the diagnosis and treatment of cancer in pregnancy and share this information with the cancer community — helping women and their physicians make informed decisions about pregnancy and cancer treatment.**

Supportive Care Services

Patient care at MD Anderson at Cooper extends beyond advanced treatment options. Each patient also gains access to extraordinary support to help manage life during treatment and recovery. Behavioral health, social services, palliative care, post-surgical rehabilitation, and lymphedema prevention and treatment, are among the many resources available to help patients cope with their disease and how it affects their life. Each of these areas serves as an integral part of the comprehensive cancer care team. **Funding of our Supportive Care Services can help improve the lives of our patients as we help them manage the physical, emotional and financial challenges they face throughout their cancer treatment and recovery.**

Dr. Diane Barton Complementary Medicine Program

At MD Anderson at Cooper, the Dr. Diane Barton Complementary Medicine Program recognizes that physical healing is only part of our mission. This important program enhances the quality of life and wellness of individuals living with, through and beyond a cancer diagnosis. Reflexology, mindfulness meditation, creative arts, horticultural therapy, and therapeutic massage are utilized to focus on mind, body and spirit. Our complementary therapies are designed to enhance comfort and well-being and can also help in handling the side effects of radiation and chemotherapy. The Tea Cart Program is also important — providing snacks and comfort to patients who are receiving chemotherapy and radiation treatment. All programs are free and open to all cancer patients. **Through your support of the complementary medicine program, we can continue to offer these special programs to our patients.**

Cancer Survivorship Program

As of January 2019, it is estimated that there are 16.9 million cancer survivors in the United States. MD Anderson at Cooper is dedicated to helping survivors live their lives after cancer to the fullest. The transition to survivorship care focuses on wellness, quality of life and health promotion. The Survivorship Program addresses the physical, psychological and educational needs of patients who have completed treatment. It focuses on identifying, preventing and controlling any long-term effects associated with cancer and its treatment. The program is also designed to monitor patients for signs of cancer recurrence. At MD Anderson at Cooper, we believe that providing health care services for cancer survivors is an essential component of our comprehensive cancer program. **Your donations to this fund can make a significant impact on the long-term health and well-being of our patients.**

Artful Healing Program

In 1860, Florence Nightingale recognized the profound effect "beautiful objects" have on sickness and recovery. "Little as we know about the way in which we are affected by form, by color and light, we do know this — that they have an actual physical effect." Studies have confirmed Nightingale's instinct — a patient's experience with art can improve recovery and outlook. Throughout MD Anderson at Cooper in Camden, patients and families are surrounded by more than 100 pieces of art created by New Jersey artists. The works have been meticulously curated to bring comfort and serenity during the challenges of diagnosis and treatment. **Through your support, we can add to the diverse collection of artwork in our cancer centers — fostering an environment of healing and hope.**

Thank you!

Hope
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