



pinkroses tealmagnolias
fighting women's cancer for a decade

Frequently Asked Questions

What is Pink Roses Teal Magnolias?

The Pink Roses Teal Magnolias brunch is hosted by The Cooper Foundation to raise funds for breast and gynecological cancer clinical and research programs at MD Anderson Cancer Center at Cooper. But we are more than a brunch – we are a movement, a healing movement that knows what it takes to support our fellow survivors, to advocate for research and care, and to find a cure for women's cancer once and for all.

What is the significance of the name?

September is Gynecological Cancer Awareness Month, and we raise awareness of gynecological cancer with our dedication to Teal Magnolias – a symbol of strength and perseverance. October is Breast Cancer Awareness Month, and we raise awareness of breast cancer with our commitment to Pink Roses – a symbol of hope and grace. However, we do honor all cancer survivors at the event.

What is the 10th Anniversary?

Fighting women's cancer for a decade isn't just a tagline. It's the power of hope and the strength of sisterhood, touched by the exceptional and compassionate work of MD Anderson Cancer Center at Cooper.

In this anniversary year, we intend to raise **one million dollars**. It's bold. It's brash. And it's absolutely essential. Our movement needs the resources for another decade of saving lives. There's still a lot of work to do and we're the force of nature to do it.

When is the event?

Sunday, October 27, 2019 - 11 AM to 2 PM at the Crowne Plaza in Cherry Hill.

What is the Host Committee?

About 50 women are members of the Host Committee-- the heart and soul of this event. We are cancer survivors, friends and family of cancer survivors as well as those who have lost loved ones to cancer, community members committed to women's health initiatives, business owners and friends of friends.

How often does the Host Committee meet?

The Host Committee meets once a month, May through October, at the Cherry Hill Library on Kings Highway at 5:00 PM. Don't worry if you cannot attend every meeting -- meetings are not mandatory. **2019 meeting dates are as follows:**

- Monday, May 13
- Thursday, June 13
- Monday, July 15
- Thursday, August 15
- Thursday, September 12
- Thursday, October 10

Who attends the event and how much is raised?

Last year, more than 850 people attended the Brunch and raised \$850,000. Yes, men attend the event!

Who is being honored this year?

- **Anthony Dragun, MD** – Chairman & Chief, Department of Radiation Oncology
- **Lauren Krill, MD** – Gynecologic Oncologist, MD Anderson at Cooper
- **Bonnie Mehr** – Director, Integrative Oncology & Dr. Diane Barton Complementary Medicine Program
- **Danielle L. Behrens, DO** – Hematologist/Medical Oncologist, MD Anderson at Cooper
- **Marjan L. Koch, MD** - Hematologist/Medical Oncologist, MD Anderson at Cooper

Who are the Event Co-Chairs?

From the Community:

- Donna Forman, Ilene Grossman, Janet Knowles, Josephine McGinniss and Carolyn Shelby

From MD Anderson Cancer Center at Cooper:

- Generosa Grana, MD, David Warshal, MD, Francis R. Spitz, MD, and Susan Bass Levin, President & CEO, The Cooper Foundation

What we do with the money?

All the funds raised at Pink and Teal (as we fondly nickname this event) stay local, right here at MD Anderson Cancer Center at Cooper, funding research projects, our complementary medicine program, supportive services, new technology, our Survivor Program and our Patient in Need fund that assists patients in financial distress with transportation, child care, prescription co-pays and other immediate needs.

What do I have to do as a member of the Host Committee?

Each Host Committee member participates at her own level of comfort. Nothing is too big or too small. There is no minimum financial obligation. Here's how you can participate – choose what you can do to make this a success:

Serve as a Table Captain: As a table captain, you organize your friends, family, coworkers and others to purchase tickets for the Brunch and join you at your table on the day of the event. We make it easy by sending you an EVITE to send to your friends. And don't worry if you can't sell a full table of 12 – we will seat you with a friendly group.

Sell Raffle Tickets: Each year, we raffle off two round trip **first class** United Airlines tickets to anywhere in the continental United States and Alaska, Canada, Mexico and the Caribbean. Raffle tickets are \$10 each or 3 for \$25. Keep them in your purse and sell them whenever you can.

Sell Ads for Ad Book: The keepsake ad book is an opportunity to pay tribute to the honorees and offers friends, loved ones and businesses a chance to show their appreciation for MD Anderson Cancer Center at Cooper. Ads range in size and price, and there are special sections to honor and memorialize loved ones.

Get Auction Items: Our Silent Auction and "Ticket in a Basket" raffles are the envy of fundraisers everywhere and that is because of our Host Committee. Host committee members leave no stone unturned when it comes to collecting items that we can either auction off on their own or package with other items in baskets full of goodies that guests take a chance at winning. Popular items include restaurant gift cards, jewelry, handbags, getaways and spa treatments, but be creative and think outside the box – or should we say basket.

What is the purpose of the meetings?

We keep our meetings short, providing updates on progress, sharing ideas, and answering your questions. You can pick up raffle tickets and drop off auction items and any money collected from ticket sales. But the best part of the meetings is that you will meet lots of amazing women—survivors who share their stories, business leaders who want to help and women who want to make a difference.

What is the brunch like?

The brunch is energizing! We have a lighthearted video spotlighting our honorees, and short personal stories from our Survivors. We remember those we have lost to cancer. Our Silent Auction and Tickets in a Basket are phenomenal. We don't want to tell you too much – but you will leave feeling empowered.

Questions?

Please contact Susan Bass Levin at basslevin-susan@cooperhealth.edu or at 856.963.6703.