



Frequently Asked Questions

What is Pink Roses Teal Magnolias?

The Pink Roses Teal Magnolias brunch is hosted by The Cooper Foundation to raise funds for breast and gynecological cancer clinical and research programs at MD Anderson Cancer Center at Cooper.

Last year, we made Pink and Teal history by raising \$1 million at our 10th annual event. This year will look a little different as we host outdoor, online and virtual events, but our spirit and determination has not changed. Our patients are relying on the support of our community to continue the fight. Cancer is relentless, and so are we.

Over the past decade, Pink and Teal has raised an astounding \$6.5 million to support breast and gynecological cancer programs at MD Anderson at Cooper. But from the very beginning, Pink & Teal has been more than a fundraiser. At its core, Pink & Teal is a healing movement fueled by the strength of sisterhood and survivorship, inspiring thousands to support the fight against cancer and giving hope to survivors across the region.

Earlier this year, a global pandemic forced many of us to slow down, change our daily life, and keep our families safe from an invisible disease. But cancer did not stop. Our doctors and nurses did not stop caring for patients. Our patients did not stop fighting – and neither can we.

COVID-19 has changed so much about our world. However, adjusting to a "new normal" is nothing new to cancer survivors and their families. We have seen the resilience of survivors first-hand and that is why we must carry on with our mission to find a cure for women's cancer once and for all.

What is the significance of the name?

September is Gynecological Cancer Awareness Month, and we raise awareness of gynecological cancer with our dedication to Teal Magnolias – a symbol of strength and perseverance. October is Breast Cancer Awareness Month, and we raise awareness of breast cancer with our commitment to Pink Roses – a symbol of hope and grace. However, we do honor all cancer survivors.

What we do with the money?

All the funds raised at Pink and Teal stay local, right here at MD Anderson at Cooper, funding research projects, our complementary medicine program, supportive services, new technology, our Survivor Program and our Patient in Need fund that assists patients in financial distress with transportation, child care, prescription co-pays and other immediate needs.

What is the Host Committee?

About 50 women are members of the Host Committee-- the heart and soul of this event. We are cancer survivors, friends and family of cancer survivors as well as those who have lost loved ones to cancer, community members committed to women's health initiatives, business owners and friends of friends.

How often does the Host Committee meet?

The Host Committee meets once a month, May through October, either via Zoom or at the Cherry Hill Library on Kings Highway at 5pm, with proper social distancing and masks. Don't worry if you cannot attend every meeting -- meetings are not mandatory. **The remaining 2020 meeting dates are as follows:**

- Tuesday, August 11
- Thursday, September 17
- Tuesday, October 13

Who are the Event Co-Chairs?

From the Community:

- Donna Forman, Ilene Grossman, Janet Knowles, Josephine McGinniss and Carolyn Shelby

From MD Anderson Cancer Center at Cooper:

- Generosa Grana, MD, David Warshal, MD, Francis R. Spitz, MD, and Susan Bass Levin, The Cooper Foundation

What do I have to do as a member of the Host Committee?

Each Host Committee member participates at her own level of comfort. Nothing is too big or too small. There is no minimum financial obligation. Here's how you can participate – choose what you can do to make this a success:

Sell Raffle Tickets: Each year, we raffle off two round trip **first class** United Airlines tickets to anywhere in the continental United States and Alaska, Canada, Mexico and the Caribbean. Raffle tickets are \$10 each or 3 for \$25. The airline tickets are good through October 2021 and can be sold virtually through The Cooper Foundation website.

Sell Ads for the Digital Ad Book: The ad book is an opportunity to pay tribute to the honorees and offers friends, loved ones and businesses a chance to show their appreciation for MD Anderson Cancer Center at Cooper. Ads range in size and price, and there are special sections to honor and memorialize loved ones.

Get Auction Items: Our Silent Auction is the envy of fundraisers everywhere and that is because of our Host Committee. Host committee members leave no stone unturned when it comes to collecting items that we can either auction off on their own or package with other items. Popular items include restaurant gift cards, jewelry, handbags, getaways and spa treatments, but be creative and think outside the box.

Questions?

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